



CONSERVATION CELEBRATION

SPONSORSHIP OPPORTUNITIES 2011

This fall, Carolina Mountain Land Conservancy celebrates 17 years as your local land trust at this 11th Annual Conservation Celebration. We have protected more than 22,000 acres of farm, forest and natural land in Henderson, Transylvania, western Rutherford and parts of neighboring counties! This highly anticipated annual fall event frequently sells out with more than 250 land conservation supporters attending each of the past 10 years.

CMLC's 11th Annual Conservation Celebration Deerfields

October 1st, 2011

**5 p.m. until 8 p.m. with pre-celebration hikes in the afternoon
Reservations ~ \$75**

About Our Celebration

The Conservation Celebration is always held in an outdoor, natural location chosen for its unforgettable beauty. **Deerfields** is a 940 acre tract of unspoiled mountain wilderness in the Mills River community. CMLC has conserved large portions of the tract as it adjoins Pisgah National Forest. The afternoon features:

- Guided pre-celebration hikes
- Live music this year provided by the Lonesome Road Band
- Local cuisine by 12 Bones
- All-local Bazaar Market and Bazaar Raffle – tickets 1 for \$5; 10 for \$20
- Drawing for CMLC's exciting Eco-tour to either Costa Rica or Cinque Terre (Italy). Only 150 raffle tickets will be sold at \$100 for the opportunity to win a carbon footprint-less travel package.

All Conservation Celebration Sponsors Receive...

- Recognition in CMLC's full-color fall/winter newsletter, *Landscape*, which is distributed to more than 1,200 homes and businesses within our three-county region
- Recognition in press releases to local media: *Times-News*, *Transylvania Times*, *Citizen-Times*, and more than sixty additional media outlets.
- Recognition in the event program each of the 250+ attendees will receive
- A one-year business membership to CMLC; website link on www.carolinamountain.org
- Business exposure to CMLC's very engaged social media community

Please see Sponsorship Levels on reverse side.



CMLC's CONSERVATION CELEBRATION SPONSORSHIP PLEDGE FORM

Sponsorship Levels:

\$3,000 Shagbark Hickory

Top Billing: Your logo on all signage, website, within Celebration program, in press releases and most prominently in print advertisements ad series with Times-News

Landscapes newsletter, Holler (E-newsletter), E-News: Your business prominently featured in CMLC's fall/winter newsletter and to blasts of more than 2,000 email addresses.

Honorary host: Invited to participate in a portion of the evening's program or formal check presentation

Reservations: Receive (8) complimentary reservations (special reserved seating—a value of \$800)

\$2,000 Scarlet Oak

Receive (6) complimentary reservations
Business name in ad series with Times-News + CMLC's fall/winter newsletter + E-communications
Verbal thank-you during announcements

\$1,000 River Birch

Receive (5) complimentary reservations
Business name in ad series with Times-News + CMLC's fall/winter newsletter + E-communications

\$500 Eastern Hemlock

Receive (4) complimentary reservations
Business name in event program and on signage

\$250 Yellow Poplar

Receive (2) complimentary reservations along with your name in the program and on signage

INFORMATION NEEDED FROM SPONSORS

1. Name(s) and contact information (phone and email) for guests of the sponsor
2. Digital file (pdf) of color advertisement and/or approval of our design (if applicable)
3. Name of representative giving brief remarks (if a Shagbark Hickory sponsor and applicable)
4. High-resolution logo file

Shagbark Hickory

Scarlet Oak

River Birch

Eastern Hemlock

Yellow Poplar

Primary Contact Name, Individual or Business Name (as it should appear in print):

Telephone:

Fax:

Email:

Website address (for link):

Business Mailing Address

Billing Address (if different):

Authorizing Signature:

Date:

Names of complimentary guests:

THANK YOU! Kristin Harkey, Director of Development
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